

OYSTER RIVER COOPERATIVE SCHOOL BOARD	Policy Code: KDA
Second Read Adoption to SB: September 21, 2011 Replacing KBC & KBCA School Board First Read: June 19, 2013 School Board Second Read/Adoption: July 17, 2013	Page 1 of 1 Category: Recommended

## PUBLIC INFORMATION PROGRAM

The Oyster River School District will do its best to keep the people informed of the affairs of the district. To achieve its goals for good school-community relations and maintenance of open two-way channels of communication with public, the Board authorizes the Superintendent to:

1. Prepare or guide the preparation of informational materials including the annual report, newsletters, articles for periodicals, newspapers and/or radio releases, special pamphlets and other assigned material, and to maintain close liaison with news media and publicity organizations.
2. Assist in coordinating work with groups and individuals which support the school system.
3. The Superintendent, or designee will be the press liaison person for coordinating the release of information concerning the school system and the School Board chair, or designee will be the press liaison for coordinating the release of information concerning the actions of the School Board.
4. The principal of each school, or a person designated by him/her, will be responsible for maintaining liaison with information media for the dissemination of information relating to his/her school.

### **Legal References:**

NH Code of Administration Rules, Section Ed. 306.04(a)(11), Policy Development  
NH Code of Administration Rules, Section Ed. 306.04(k), Policy Development